

Virtual Event – In-Studio Broadcast

Organization: Association

Participants: 600

Speakers: 30

Event Type: Virtual Event

Duration: 3 hours

Special Features:

- Virtual Branded Stage
- Analytics and Reporting
- Close Captioning
- Live Translator



Description

We did an Awards ceremony for our client with a green screen background, augmented reality and a custom branded virtual stage. Adhering to safety rules, the host of the ceremony was able to participate at our in-house studios, to experience being live in front of the camera, with a teleprompter, and the option to dress up and be on stage. They could also see the live broadcast in adjacent LED monitors. We created a real stage for the live awards experience with red carpet, fancy backgrounds and shimmery drapes.

We provided a French interpreter for the client through our years of working relationships. The interpreter receives a custom login where they see the live feed for the event, and they share their audio back real-time, which we then broadcast onto the virtual platform. Moving as fast as 250 words per minute, we maintain adhering to the same industry standards even when we are doing this virtually. It is important to make sure the audio is clear on all fronts so there is no loss in translation. We also offered the option to pre-record certain parts of the slides and speeches, which we then integrate seamlessly with live event broadcasting.

Another service we completed was close captioning. The captioners get a live feed of the event, they use a proprietary software and they type in the captions of the stream, which we make sure then goes straight onto the live stream real-time. We offered real-time technical support in both English and French. We completed more pre-production and pre-recording of details like telling the winners beforehand, having their speeches recorded, and even delivering the awards and gift boxes in advance of the ceremony.